

 **Bermuda
Cancer and
Health Centre**
DETECTION PREVENTION SUPPORT

with

DANA-FARBER/BRIGHAM AND WOMEN'S



Ranked 4th in the USA by US News and World Report



**PROVIDING BERMUDA WITH
COMPREHENSIVE CANCER CARE**

Bermuda Cancer and Health Centre's Capital Campaign for Radiation Therapy Initiative

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RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN

Executive Summary

CAPITAL CAMPAIGN OBJECTIVE

Bermuda Cancer and Health Centre is seeking to raise **10 million** dollars to fund the construction and fitting of a radiation therapy facility to treat cancer patients in Bermuda.

THE BIG PICTURE

- In excess of \$100 million is spent annually on overseas health care for Bermudian residents. (Bermuda Health Council (BHeC) 2015 National Health Accounts Report) and annual spending on health care has risen from \$7,000 per person in 2007 to over \$11,000 in 2014 – the highest in the world
- Based on information provided by local health insurers and Bermuda Hospitals Board, Bermuda Cancer and Health Centre projects a health claim savings of \$20,000 to \$40,000 per patient receiving radiation therapy in Bermuda once it is available. The health savings varies depending on the type and complexity of cancer being treated.
- The Bermuda National Tumour Registry (BNTB) indicates the annual number of new cases of cancer is at least 300. Approximately 80 people loose their battle with cancer annually.
- Of those 300, it can be determined from respected research worldwide the number of patients in Bermuda who are likely to benefit from radiation is around 200 per year.
- Our facility will have the capability to treat 95% of these cases on island with state-of-the-art equipment and collaboration with overseas affiliate Dana Farber/Brigham and Women’s Cancer Center and Bermuda Hospitals Board.
- The provision of radiaiton therapy being provided in Bermuda will prevent the need for residents to travel overseas for 6 to 9 weeks for treatment. By having the treatment locally, the patient, in most cases, will still be able to remain productive in their respective employment and be able to receive the emotional support of their families and loved ones on island.
- Approximately 10% of the island’s population are underinsured (HIP and FutureCare) and 8% of the population have no health insurance. These patients rarely go overseas for radiation therapy, either choosing less optimal treatments that are available on island, and covered by insurance (chemotherapy/surgery) or forfeiting recommended care all together.
- Bermuda Cancer and Health Centre believe cancer care should be finacially and geographically accessible to all, regardless of ability to pay.

CONCLUSION

The realization that people are choosing to forgo cancer treatment because they are unable to pay is simply unacceptable. With rising health care cost in Bermuda, Bermuda Cancer and Health Centre has been able to develop a viable financial and clinical model that will combine local resources with world class expertise to provide state-of-the-art cancer treatment that will be accessible to all patients in Bermuda.

RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN

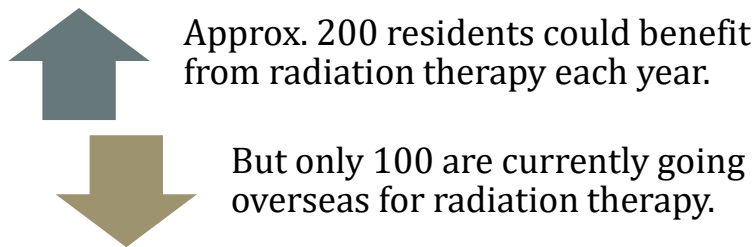
Vision and Collaboration

OUR VISION

Our vision is to improve cancer care and provide access to the best possible treatment and level of expertise locally.

COMMUNITY

Our mission is to provide all cancer patients in Bermuda with equal access to treatment regardless of their ability to pay.



The fees for care at the Bermuda Radiation Treatment Facility will be priced using a break-even model, consistent with our charitable purpose, and reducing the overall healthcare costs to Bermuda. Also consistent with our charitable purpose, uninsured and underinsured cancer patients who should receive radiation will be given equal access to the services at no additional cost to them.

COLLABORATION

Our mission is to combine local resources with world class expertise to provide state-of-the-art cancer treatment.

Bermuda Cancer and Health Centre is pleased to be working with overseas affiliate, Dana Farber/Brigham and Women's Cancer Center to bring radiation treatment to Bermuda by mid-2017. In addition, collaborative agreements with the Bermuda Hospitals Board and PALS will optimize and complement the level of available care.



RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN

Dr. Chris Fosker, Medical Director and Radiation Oncologist at Bermuda Cancer and Health Centre is an Affiliate of Dana Farber Cancer Institute and Consultant at the Brigham and Women's Hospital, Boston. The Dana Farber/Brigham and Women's Cancer Center is ranked 4th by US News and World Report in the USA for cancer care and is a world leader in cancer research.

This initiative is a comprehensive and unprecedented effort to deliver a new, transformative model of care right here in Bermuda. Cancer patients who will be treated at Bermuda Cancer and Health Centre's Radiation Treatment Facility will receive the highest standard of care as a result of the clinical affiliation with the Dana Farber / Brigham and Women's Cancer Centre.



CONVENIENCE

Our mission is to provide world class personalised cancer treatment in Bermuda.

Each patient's radiation treatment journey is unique. Treatment plans will be designed in collaboration with the team at Dana Farber / Brigham and Women's Cancer Centre and will be administered in Bermuda by our highly specialised team consisting of a radiation physicist, radiation therapist and led by Dr. Chris Fosker our Radiation Oncologist. Dana Farber / Brigham and Women's Cancer Centre will also oversee the facilities operations.

RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN



Patients usually have daily treatment sessions that last from a single day up to nine weeks, and sessions typically last about 15 minutes each day. Radiation therapy is not without side effects, but the majority of patients can carry on with their daily lives. In addition, many patients need to keep working for financial reason or may wish to work for their sense of normality. Being able to receive this treatment in Bermuda will allow patients to be surrounded by family and friends and will help support normal day-to-day life.

CONTRIBUTION

Your donation will turn our vision into reality and the facility will continue to 'pay it forward'.

Bermuda Cancer and Health Centre is a charity with revenue generating clinical services. The Centre does not receive any funding from the Government of Bermuda and all donations received are for the purposes of benefiting our community.

Your donation will go towards the specialized Radiation Therapy Facility which has been designed in clinical affiliation with Dana Farber/Brigham and Women's Cancer Center. Bermuda Cancer and Health Centre is focused on lowering Bermuda's health care cost, while ensuring that all cancer patients have equal access to the highest level of cancer care.

RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN

Fundraising

OUR GOAL

The fundraising goal for this initiative has been set at 10 million dollars and these funds will cover the cost of the build, fittings and initial start-up costs. To date 4.9 million dollars has been raised (as of Jan. 12, 2017) and Bermuda Cancer and Health Centre has also secured a 5 million dollar bank loan to cover the initial expenses. Specific donation levels are as follows:

DONATION LEVELS	SINGLE PAYMENT	OVER 2YRS	OVER 4YRS
PERIWINKLE - FACILITY NAMING OPPORTUNITY	\$5,000,000	\$2,500,000	\$1,250,000
PEPPERMINT	\$2,500,000	\$1,250,000	\$625,000
LAVENDER	\$1,000,000	\$500,000	\$250,000
LEMONGRASS	\$500,000	\$250,000	\$125,000
NETTLES	\$250,000	\$125,000	\$62,500
OLEANDER	\$100,000	\$50,000	\$25,000

Good nutrition and lifestyle help boost the immune system, and gives us a sense of control and empowerment as something positive we can do throughout our cancer journey. Extracts of the locally found plants named in our donation levels have been shown to have the potential to help one's body through the cancer journey.

NAMING OPPORTUNITIES




Donors interested in giving amounts larger than \$250,000+ have the option of working with Bermuda Cancer and Health Centre in order to name designated rooms, waiting areas or facility common spaces, thus creating a permanent legacy for your support for health care at our facility.

MAKE A DONATION

If you are interested in making a donation to the campaign or would like further details on how to proceed, or to request a presentation about this initiative, please contact a member of our Fundraising Committee whose information is listed.

RADIATION THERAPY INITIATIVE CAPITAL CAMPAIGN

Contact Information

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We are one of Bermuda's oldest non-profit Charities #070, and are listed as a not for profit by the Friends of Bermuda Community Foundation (EIN: 38-3938349), a public charity that is exempt from Federal income tax under section 501 (c) (3). The charity also holds Bermuda National Standards Certification and is accredited as a Breast Imaging Centre of Excellence by the American College of Radiology (ACR).